

EUROPEAN

# COATINGS metal congress

## METAL COATINGS – DEVELOPMENTS FOR A LASTING FUTURE

10–11 November 2020  
Amsterdam, The Netherlands

**CLOSING DATE  
FOR SPONSORSHIP ORDERS:  
25 SEPTEMBER 2020**

### SPONSORSHIP OPPORTUNITIES

For the first time, one congress combines all areas of metal coatings and provides a forum for the metal coatings community to discuss innovative solutions and approaches to overcome the technical and social challenges faced by the industry.

- 100+ attendees
- 20+ speakers & presentations
- Networking Dinner on 10 November 2020, starting at 7 pm

- » Come on board as a sponsor, increase exposure, and even build relationships!
- » Read on and learn more about your various options to present your company to this first-class audience!

## Your Contacts for Sponsorship Opportunities

### Vincentz Network

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### International Sales Representatives

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This congress is a collaboration  
between:



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## SPONSORSHIP OPPORTUNITIES

### PREMIUM SPONSORSHIP PACKAGE

(max. 5 sponsors)

#### Prior to the congress:

(applies to orders placed before 29 May 2020)

- Your logo on the printed congress programme
- Your logo on the congress print advertisement
- Your logo in the promotional e-blasts

#### During the congress:

- Table-top for your company presentation
- Your logo on the opening slides
- Your flyer/brochure in each congress delegate pack (brochure: max. 8 pages)
- Your individual question included in the congress delegate survey
- One complimentary registration to the congress

€ 4,500

#### After the congress:

- Your logo in the email letter of thanks to all congress delegates
- Result of your individual question from the congress delegate survey



#### Special feature for Premium Sponsors!

All delegates will be required to download our new CONGRESS APP to receive vital congress information, access conference materials or engage with peers. As a Premium Sponsor, you will be exclusively highlighted in your own section, displaying your logo, key message, and contact information. Rotating banner ads in the app menu will ensure extra attention and also lead to your highlighted company section.

#### Notepads

- Branded notepads on the congress tables  
(production excluded,  
required quantity: 200)

€ 2,500

#### Lanyards

- Branded lanyards for each congress delegate  
(production excluded,  
required quantity: 200)

€ 2,500

#### Ballpoint pens

- Branded ballpoint pens on the congress tables  
(production excluded,  
required quantity: 200)

€ 2,500

#### Candy buffet

All congress delegates can choose from a selection of candy items.

- Branded candy bags
- Your roll-up display at the candy buffet  
(production included)

€ 2,500

### SPECIAL OFFER FOR PRA MEMBERS:

€ 500 DISCOUNT OFF EACH  
SPONSORSHIP OPPORTUNITY!

### REFRESHMENT BREAKS

All congress delegates are offered two coffee breaks and a full lunch per day. Sponsorships are available per day or as an exclusive package.

- Your roll-up display at the refreshment break area (production included)
- Branded napkins, cups, sugar packs, etc.  
(production excluded, required quantity: 600)
- Sponsorship acknowledgment on "At a Glance"  
(handouts with congress schedule distributed to all congress delegates)

€ 3,000  
(one day)

€ 5,000  
(exclusive)

### NETWORKING DINNER

After the first congress day, all congress delegates will be invited to a networking dinner.

- Your roll-up display at the venue's entrance  
(production included)
- Your logo on the menu cards
- Sponsorship acknowledgment on "At a Glance"  
(handouts with congress schedule distributed to all congress delegates)

€ 5,000

Sponsorship and logo recognition also on the congress website at  
[www.european-coatings.com/metal](http://www.european-coatings.com/metal)

All rates subject to VAT where applicable.  
Sponsorships are not subject to agency commission.