

EUROPEAN

# COATINGS *technology forum*



**OPTIMISING COST  
AND PROCESSES IN  
PAINT FORMULATION**

15 - 16 October  
Berlin, Germany

[www.european-coatings.com/optimising](http://www.european-coatings.com/optimising)



**VINCENTZ**



15 October

# TUESDAY

16 October

# WEDNESDAY

**09:30** Introduction

*Nina Musche, European Coatings Journal*

**09:45 SHORT COURSE** Transition from conventional to modern coating manufacturing processes

*Frank Kother, TMC, Germany*

**11:15** Coffee break

**11:45 TALK 1** Expectations, possibilities and limitations by using modular production technology

*Markus Boos, Remmers, Germany*

**12:15** Lunch break

**13:30** Hands-on workshops

**WORKSHOP 1** Additives in modern production processes

*Markus Vogel, Evonik Resource Efficiency, Germany*

**WORKSHOP 2** Rheological additives – Their use in modern production process

*Detlef van Pey, CLiQ SwissTech, Germany*

**WORKSHOP 3** Optimising paints and coatings through a more detailed cooperation of paint producers and raw material manufacturers

*Markus Dimmers, Alberdingk Boley, Germany*

**WORKSHOP 4** Predictive sciences and high throughput screening combined for efficient coating developments

*Sander van Loon, VLCl, The Netherlands*

**15:45** Coffee break

**16:15** Inter

# GENERAL INFORMATION

## OPTIMISING COST AND PROCESSES IN PAINT FORMULATION

### YOUR KEY CONTACT

Vincentz Network, Bettina Hoffmann, Event Manager  
Plathnerstr. 4c, 30175 Hannover, Germany  
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[www.european-coatings.com/optimising](http://www.european-coatings.com/optimising)

### VENUE

Hotel Riu Plaza Berlin  
Martin-Luther-Straße 1, 10777 Berlin, Germany  
[www.riu.com](http://www.riu.com)

### ACCOMMODATION

Hotel accommodation is not included in the registration fee. We have arranged a room block for delegates at the Riu Plaza Hotel for a special single room rate of 119 € incl. breakfast and VAT. Reservations can be made via our dedicated booking link until 17 September 2019. Please note that rooms are subject to availability and booking early is advisable. You will be sent the booking link alongside your conference confirmation. Please note that reservations received by the hotel after this date will be subject to availability.

### REGISTRATION FEES

- >> Early bird fee: 1.125 €
- >> Standard fee: 1.345 €
- >> Student: free of charge

Stated registration fees are net prices. Early bird registration is available until 3 September 2019. Hotel accommodation is not included in the registration fee.

### THE FEE INCLUDES

- >> Online proceedings
- >> List of delegates
- >> Networking evening
- >> Lunch & coffee breaks

### CANCELLATION POLICIES

Please refer to our website for full terms and conditions including our cancellation policy and deadlines.

## WANT TO BE A SPONSOR?

- >> Please contact  
[anette.pennartz@vincentz.net](mailto:anette.pennartz@vincentz.net)  
for available options.

### REGISTER ONLINE:

[www.european-coatings.com/optimising](http://www.european-coatings.com/optimising)

