



PRA's 11th International

Woodcoatings Congress

**CLOSING DATE FOR
SPONSORSHIP ORDERS:
3 SEPTEMBER 2018**

Mercure Hotel · Amsterdam City (NL)
23-24 October 2018
www.european-coatings.com/woodcoatings

Sustainable aesthetics and protection

Sponsorship Opportunities

Wood is not a homogeneous material and can be exposed to many challenges in service, whether in indoor or outdoor environments. This leads to a complex situation of interacting variables, which the coatings formulator needs to understand in order to provide solutions which meet consumer requirements. The leading congress on wood is an ideal opportunity for disseminating new technology, collaboration and networking.

**Come on board as a sponsor, increase exposure,
and even build relationships!**

- 130+ attendees
- 40 speakers
- 24 presentations
- Networking Dinner on 23 October 2018 starting at 7 pm

Your Contacts for Sponsorship Opportunities

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This Congress is a collaboration
between:



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Premium Sponsorship Package

(max. 3 sponsors)

Prior to the congress:

(applies to orders placed before 18 May 2018)

- Your logo on the printed congress programme
- Your logo on the congress print advertisement
- Your logo in the promotional e-blasts

During the congress:

- Table-top for your company presentation
- Your logo on the opening slides
- Your flyer/brochure in each congress delegate pack (brochure: max. 8 pages)
- Your individual question included in the congress delegate survey
- One complimentary registration to the congress

After the congress:

- Your logo in the email letter of thanks to all congress delegates
- Result of your individual question from the congress delegate survey

€ 4,500

Notepads

- Branded notepads on the congress tables (production excluded, required quantity: 200)

€ 2,500

Lanyards

- Branded lanyards for each congress delegate (production excluded, required quantity: 200)

€ 2,500

Ballpoint pens

- Branded ballpoint pens on the congress tables (production excluded, required quantity: 200)

€ 2,500

Candy buffet

All congress delegates can choose from a selection of 4 branded candy items.

- Your roll-up display at the candy buffet (production included)
- Branded candy items

€ 2,500

Refreshment breaks

All congress delegates are offered two coffee breaks and a full lunch per day. Sponsorships are available per day or as an exclusive package.

- Your roll-up display at the refreshment break area (production included)
- Branded napkins, cups, sugar packs, etc. (production excluded, required quantity: 600)
- Sponsorship acknowledgment on "At a Glance" (handouts with congress schedule distributed to all congress delegates)

€ 3,000
(one day)

€ 5,000
(exclusive)

Networking Dinner

After the first congress day, all congress delegates will be invited to a networking dinner.

- Your roll-up display at the venue's entrance (production included)
- Your logo on the menu cards
- Sponsorship acknowledgment on "At a Glance" (handouts with congress schedule distributed to all congress delegates)

€ 5,000

Sponsorship and logo recognition also on the congress website at www.european-coatings.com/woodcoatings

**Special offer for PRA members:
€ 500 discount off each
sponsorship opportunity!**

All rates subject to VAT where applicable.
Sponsorships are not subject to agency commission.