A new Bismuth vanadate pigment

Bruchsaler Farbenfabrik, a medium-sized company manufacturing inorganic pigments, has added to its range of pure bismuth vanadate pigments (Pigment Yellow 184) with a new type, called "Brufasol Yellow AL 40". This newly developed pigment is markedly redder in tone than the known grades from Bruchsaler Farbenfabrik but has the same colour purity, good intensity of colour and the high resistance values for which bismuth vanadates are known. The pigment is suitable for all modern paint systems, plastics and printing inks as a base pigment or in blended systems, where it helps to reduce or eliminate the use of organic pigments which do not have such good resistance. Bruchsaler Farbenfabrik GmbH & Co KG, DE-Bruchsal, Fax +49-7251-15953, www.bruchsaler-farben.de