Automotive Circle International

Car Body Painting 2013

30th Workshop of the 1st German Automotive Circle

4 – 5 November 2013
Bad Nauheim
Germany

EXCLUSIVE!
Car Body Presentations:
\ Audi
\ BMW
\ Opel
30 years of automotive coating – quo vadis?

Three decades of “Car Body Painting” – that adds:

\[ \text{up to more than 700 technical presentations,} \]
\[ \text{over 5000 participants and} \]
\[ \text{30 intensive information-sharing gatherings} \]
in Bad Nauheim under the auspices of the leading European network for automotive experts.

But this year’s anniversary event will not be an occasion for wallowing in the past. Instead, it will cast an eye on the future of the automotive paint shop. The 2013 annual Automotive Circle International Conference on “Car Body Painting” will again address the key drivers of the sustainable paint shop with the participation of international automotive engineering experts in Bad Nauheim.

As it celebrates its 30th anniversary, “Car Body Painting 2013” will focus on:

\[ \text{Learning from experiences gained from current projects,} \]
\[ \text{factoring important insights into future systems planning,} \]
\[ \text{finding out about the strategies adopted by makers of process materials and equipment,} \]
\[ \text{engaging with international OEMs in discussions on upcoming challenges in automotive surface treatment, and} \]
\[ \text{laying the foundations for radically designing effective paint shops.} \]

Take part in these trailblazing discussions, we are looking forward to meeting you in Bad Nauheim!

Andrea Huber
Presidium
Automotive Circle International
5 GOOD REASONS TO PARTICIPATE – YOU WILL HAVE AN OPPORTUNITY TO

- talk to leading OEM representatives and the members of the international advisory OEM board.

- form your own impressions of current surface trends by attending the live presentations of various car bodies.

- expand your network – “Car Body Painting” will once again draw expert engineers from the ranks of the international automotive industry to Bad Nauheim.

- gain an overview of technologies emerging from international subcontractors.

- learn from the findings of recently completed projects on sustainable automotive paint shops.

The conference is aimed at:

- Paint shop management/planners, divisional managers, department managers and strategic managers in automotive manufacturers, suppliers (Tier 1 / Tier 2) and their service providers such as paint manufacturers, chemicals manufacturers, plant builders, and consultants.

SUNDAY, 3 NOVEMBER 2013

17.00 h  Conference registration
18.00 h  Welcome reception
19.00 h  Traditional Dinner

PLUS – by invitation of the Automotive Circle International –

MONDAY, 4 NOVEMBER 2013

8.30 h  Welcome
9.00 h  Could should would – what does mobility look like in the megacities of the future? Jürgen Mayer H., DE

IMPULSE

Session I  INNOVATION MANAGEMENT – PEOPLE, KNOWLEDGE, CUSTOMERS, METHODS

9.30 h  Innovation management in production operations at AUDI: methods for implementing ideas in the practical world of an automobile manufacturing plant Alois Brandt, AUDI AG, DE

10.00 h  Start-to-finish innovation management in the steel industry – incentives for surface technology in the car industry Prof. Dr. Hans Ferkel, ThyssenKrupp Steel Europe AG, DE

10.30 h  Coffee & Contacts

11.00 h  Green Carbody Technologies: Starting point – Results – Future Bernhard Woll, AUDI AG, DE

11.30 h  Innovation system for production engineering Dr. Gerd Eßer, Innovationsgesellschaft für fortgeschrittene Produktionssysteme in der Fahrzeugindustrie mbH inpro, DE

Regular updates, detailed programme and online registration at: www.automotive-circle.com
**Session II**  
**CURRENT TRENDS: PRODUCT**

**CAR BODY PRESENTATION**

12.00 h  
Vehicle individualisation with foils – strategy and future perspective  
Hans-Jürgen Michel, Opel Special Vehicles GmbH, DE;  
Ulrich Platthaus, 3M Deutschland GmbH, DE

12.45 h  
Lunch break

14.00 h  
The new Range Rover 2013: lightweight aluminium construction and customised paintwork  
Chris Globe, Jaguar Land Rover, GB

14.30 h  
Demands on car painting today and tomorrow from a coating manufacturer’s perspective  
Ralf Dunkel; Dr. Wolfgang Zitz, Magna Steyr AG & Co KG, AT

**CAR BODY PRESENTATION**

15.00 h  
Opportunities for electric mobility, and its influence on the “painted body” process chain based on the example of the BMW i3  
Christian Lang, BMW Group, DE

15.45 h  
Coffee & Contacts

16.15 h  
Sandouville, métamorphosis of a paint shop for Light Commercial Vehicles  
Emilie Agnolini, Renault S.A.S., FR

**CAR BODY PRESENTATION**

16.45 h  
Surface technology at AUDI – the example of the Q5  
Dr. Rüdiger Recknagel, AUDI AG, DE  
Multiple colours from transfer painting  
Gido Hoppe, AUDI AG, DE

19.00 h  
Networking Night

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**Session III**  
**CURRENT TRENDS: PLANT ENGINEERING**

**Session IV**  
**CURRENT TRENDS: PROCESS MATERIALS**

**Session V**  
**OEM PROJECT EXPERIENCE**

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Regular updates, detailed programme and online registration at:  
www.automotive-circle.com


Terms & Conditions

\REGISTRATION PROCEDURES
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info@automotive-circle.com

\YOU CAN ALSO REGISTER ONLINE AT
www.automotive-circle.com

\DATE AND VENUE
Conference: 4 – 5 November 2013
Hotel Dolce Bad Nauheim
Elvis-Presley-Platz 1
DE-65131 Bad Nauheim
T +49 6032 303-0
F +49 6032 303-529
www.dolce-bad-nauheim-hotel.com

We kindly ask you to make your own hotel reservation at the conference hotel, please refer to “Automotive Circle”. The hotel offers special room rates from 130,– € to 150,– € depending on different cancellation conditions. The mentioned room rates include 5,– € breakfast per person and per day.

\CONFERENCE FEES INCLUDE
Conference fees will be refunded in full if notice of cancellation is received by 6 October 2013. 50% of the conference fees will be refunded in case notification of cancellation is received later, but not later than 20 October 2013. Delegates who fail to attend without notifying the organiser will be liable for the whole conference fees. Substitutions of delegates may be made at any time. Cancellations and changes should be notified in writing. In all cases date of postmark shall apply. Any fees to be refunded will be paid after the end of the conference. The organiser reserves the right to change the programme content or to cancel the event due to important reasons. Cancellation fees of third parties that may appear in this context will not be reimbursed.

\DATA PROTECTION
Vincentz Network produces a list of delegates for each event which may include the following information: company name, address (zip code, city, country), name and job function of delegate. This list of delegates will be made available for all conference delegates, speakers, exhibitors and sponsors of the event, who may use the data for promotional purposes. Objection against publication and circulation of this data may be made at any time until 3 weeks prior to the event and has to be made in writing to the organiser. Company’s name, city and country might be published on the Internet as reference for upcoming Automotive Circle International-conferences.

\Pleasinge NOTE
By registering you understand that your participation and attendance at the conference may be videotaped, filmed and/or audio recorded. You agree that the recording may be used for any lawful purposes that Vincentz Network, or its designees, in their sole discretion, may determine. The address data are processed for customer service and information purposes in compliance with the German Federal Data Protection Law. Company’s name, city and country might be published on the Internet as reference for the upcoming conferences of Automotive Circle International.

\PICTURE
Eisenmann, Vincentz Network

Car Body Painting 2013
1st German Automotive Circle \ 30th Workshop
4 – 5 November \ Bad Nauheim \ Germany

Registration

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For further information about paying by bank transfer, please contact:
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