

WHEN **PLANES, TRAINS, AUTOMOBILES & TRADE SHOWS** CANNOT GET YOU TO YOUR CUSTOMERS, HIGHLIGHTING YOUR PRODUCT INNOVATION ON THE **EUROPEAN COATINGS SUPPLIERS HUB** IS THE NEXT BEST THING!



- » Generate new business leads in times of canceled or postponed face-to-face industry events!
- » Act now! Reach out to new and existing customers with a brand new state-of-the-art streaming platform!
- » Re-purpose or create new video content, presenting your latest innovation or services to the largest expert audience in the coatings industry!

**PRODUCT LAUNCH
IN APRIL 2020!**



EUROPEAN

C **COATINGS** **suppliers hub**

www.european-coatings.com/suppliershub



VINCENTZ

HIGHLIGHT YOUR PRODUCT INNOVATION AT THE EUROPEAN COATINGS SUPPLIERS HUB

» THIS IS HOW IT WORKS!



FOR ECS 2019 EXHIBITORS WITH A PRODUCT PRESENTATION

Were you an exhibitor of the European Coatings Show 2019 with a product presentation on the show floor?

» Great news!

We already have a video of your presentation and can upload it without delay to the streaming platform.

Rate per video:

Including an unlimited no. of sales leads during a runtime of 6 months:

€ 1,200

FOR ECS 2019 EXHIBITORS WITHOUT A PRODUCT PRESENTATION

Were you an exhibitor of the European Coatings Show 2019 without a product presentation on the show floor or would you like to present an additional video?

» Let's talk!

a. We can create a max. 10 min video of your new product presentation, all web-based with no traveling involved ...

b. ... or you can send us your ready-to-use video and we will present it to our unmatched audience.

Rate per video:

a. Including video production, an unlimited no. of sales leads during a runtime of 6 months:

€ 1,600

b. Including an unlimited no. of sales leads during a runtime of 6 months:

€ 1,400

FOR NON-ECS 2019 EXHIBITORS WITH A VIDEO RECORDING

You did not exhibit at the European Coatings Show 2019, but you can provide a ready-to-use video of your product innovation?

» Excellent!

Just send us your video and we will make sure that your message is distributed to our audience.

Rate per video:

Including an unlimited no. of sales leads during a runtime of 6 months:

€ 1,600

FOR NON-ECS 2019 EXHIBITORS WITHOUT A VIDEO RECORDING

You did not exhibit at the European Coatings Show 2019 and also do not have a video on file?

» No problem!

Let's create a max. 10 min video of your new product presentation, all web-based with no traveling involved. All you need is a slide show with a presenter and a state-of-the-art laptop and you are all set to go!

Rate per video:

Including video production, an unlimited no. of sales leads during a runtime of 6 months:

€ 2,000

Quantity Discounts

3 or more videos: -3%
5 or more videos: -5%
10 or more videos: -10%

Rates subject to VAT where applicable. Agency discount available.

CONTACT US TO LEARN MORE!

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