

# EUROPEAN COATINGS CONFERENCES SPONSORED BY

# YOUR COMPANY!

Overview of all conferences:

[www.european-coatings.com/events/conferences](http://www.european-coatings.com/events/conferences)

Cutting-edge topics, new impulses, and networking opportunities – the main reasons why coatings experts from all over the world attend the EUROPEAN COATINGS CONFERENCES.

Benefit from exclusive marketing exposure and present your company as a competitive and high-performance supplier to this first-class audience!

**EXCLUSIVE!**

## » YOUR SPONSORSHIP OPPORTUNITIES

### MARKETING CAMPAIGN SPONSORSHIP

Benefit from a unique market reach through our extensive marketing campaign to attract attendees to these high-class events. As a campaign sponsor your company name and logo will be incorporated in our marketing communication for the event:

- min. 2x e-blasts to potential attendees
- min. 1x 1/1 page display ad in the European Coatings Journal
- min. 1x post on the European Coatings Facebook fanpage and event site
- min. 1x post on the European Coatings LinkedIn company site and group
- min. 2x text ads in the European Coatings Newsletter
- company logo on the event website



€ 4,900

#### TABLE-TOP

- table in the foyer to be decorated with exhibit marketing materials
- one full conference registration



€ 2,600

#### REFRESHMENT BREAKS

- branded roll-up poster and table menus during coffee and lunch breaks



€ 1,500

#### PROMOTIONAL MATERIAL/ GIVE-AWAYS

- distribution of your promotional material or give-aways



€ 1,500

#### PORTFOLIOS

- branded folders filled with the important information on the conference



€ 1,200

#### POWER BANKS

- branded external cell phone batteries



€ 1,200

#### WATER BOTTLES

- branded water bottles



€ 1,200

#### GRANOLA BARS

- branded granola bars



€ 1,200

#### PAPER TISSUES

- branded packs of paper tissues



€ 1,200

#### CLEANING CLOTHS

- branded microfibre display cleaning cloths



€ 1,200

#### BALLPOINT PENS

- branded ballpoint pens



€ 1,200

#### HAND SANITIZERS

- branded hand sanitizers



€ 1,200

#### TOTE BAGS

- branded tote bags



€ 1,200

#### NETWORKING DINNER

- branded roll-up poster and table menus



€ 1,500

#### CANDY BUFFET

- a selection of free candy items for all conference attendees to choose from



€ 1,500

#### NOTEPADS

- branded notepads on the conference tables



€ 1,200

#### LANYARDS

- branded lanyards for the name badges



€ 1,500

All rates exclusive production cost (including production: on demand) and subject to VAT where applicable. Sponsorships are not subject to agency commission. Combination discount for two or more sponsorship items: on demand.

**CONTACT FOR AVAILABILITIES AND DETAILS:**

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EUROPEAN

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