



PRA's 12th International

Woodcoatings Congress

20 – 21 October 2020

Amsterdam City, The Netherlands
www.european-coatings.com/woodcoatings

Addressing the challenges of
modern wood coatings

**CLOSING DATE FOR
SPONSORSHIP ORDERS:
4 SEPTEMBER 2020**

SPONSORSHIP OPPORTUNITIES

The technology of woodcoatings continues to evolve as a better understanding of these complexities is obtained, with the additional requirement of minimising environmental impact.

The leading congress on wood is an ideal opportunity for disseminating new technology, collaboration and networking.

- 180+ attendees
- 40+ speakers & presentations
- Networking Dinner on 20 October 2020 starting at 7 pm

- ▶ Come on board as a sponsor, increase exposure, and even build relationships!
- ▶ Read on and learn more about your various options to present your company to this first-class audience!

Your Contacts for Sponsorship Opportunities

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This Congress is a collaboration
between:





Premium Sponsorship Package

(max. 5 sponsors)

Prior to the congress:

(applies to orders placed before 15 May 2020)

- Your logo on the printed congress programme
- Your logo on the congress print advertisement
- Your logo in the promotional e-blasts

During the congress:

- Table-top for your company presentation
- Your logo on the opening slides
- Your flyer/brochure in each congress delegate pack (brochure: max. 8 pages)
- Your individual question included in the congress delegate survey
- One complimentary registration to the congress

After the congress:

- Your logo in the email letter of thanks to all congress delegates
- Result of your individual question from the congress delegate survey



Special feature for Premium Sponsors!

All delegates will be required to download our new CONGRESS APP to receive vital congress information, access conference materials or engage with peers. As a Premium Sponsor, you will be exclusively highlighted in your own section, displaying your logo, key message, and contact information. Rotating banner ads in the app menu will ensure extra attention and also lead to your highlighted company section.

€ 5,500

Notepads

- Branded notepads on the congress tables (production excluded, required quantity: 300)

€ 3,000

Lanyards

- Branded lanyards for each congress delegate (production excluded, required quantity: 300)

€ 3,000

Ballpoint pens

- Branded ballpoint pens on the congress tables (production excluded, required quantity: 300)

€ 3,000

Candy buffet

All congress delegates can choose from a selection of candy items.

- Your roll-up display at the candy buffet (production included)
- Branded candy bags

€ 3,000

SPONSORSHIP OPPORTUNITIES

Refreshment breaks

All congress delegates are offered two coffee breaks and a full lunch per day. Sponsorships are available per day or as an exclusive package.

- Your roll-up display at the refreshment break area (production included)
- Branded napkins, cups, sugar packs, etc. (production excluded, required quantity: 900)
- Sponsorship acknowledgment on "At a Glance" (handouts with congress schedule distributed to all congress delegates)

€ 3,500
(one day)

€ 6,000
(exclusive)

Networking Dinner

After the first congress day, all congress delegates will be invited to a networking dinner.

- Your roll-up display at the venue's entrance (production included)
- Your logo on the menu cards
- Sponsorship acknowledgment on "At a Glance" (handouts with congress schedule distributed to all congress delegates)

€ 6,000

Sponsorship and logo recognition also on the congress website at www.european-coatings.com/woodcoatings

**Special offer for PRA members:
€ 500 discount off each
sponsorship opportunity!**